

The Ultimate Calcium Mineral Formula®



Minerals play an extremely vital role in how the human body functions. Vitamins and other nutrients can be thought of as the “spark plugs” of the human body while minerals can be thought of as the “igniters” of the “spark plugs”. Not only is calcium needed for strong bones, it is also essential for healthy hair, skin, nails and for proper nerve and heart function. If you can’t get enough through your diet, and most people don’t, calcium supplementation is an effective way to ensure you get your adequate daily intake.*

Role of Calcium in the Body

Another issue that many people are not aware of is that many forms of calcium do not absorb particularly well in the body. When choosing a calcium and mineral supplement, finding the right types of calcium are extremely important. Some of these highly absorbable forms of calcium include: calcium citrate, calcium hydroxyapatite, calcium aspartate and calcium lactate.

Bone, Hair, Skin and Nail Support*

Calcium has been shown to help form and maintain strong bones, teeth and connective tissue. As we age, our bones begin to lose their density and our teeth and connective tissue begins to weaken. Calcium levels in our bodies become lower and stored calcium is taken from our bones to compensate. This compensation must be done in order to maintain adequate blood-calcium levels in our bodies.*

Proper Heart & Nervous Function*

Another beneficial aspect of calcium that tends to go unnoticed is its ability to assist with the transmission of nerve impulses and muscle contractions. Calcium has demonstrated calming qualities on the nervous system and is known as “Nature’s Tranquilizer”. Based on this benefit, calcium has been used effectively in treating occasional muscle and leg cramps.*

“Calcium Draining” Habits

Certain habits can contribute to low levels of calcium by either depleting calcium from bones or preventing absorption. These habits include: alcohol consumption, caffeine, smoking, high protein diets, and antacids containing aluminum hydroxide. A diet high in calcium along with calcium and mineral supplementation becomes even more important if you partake in “calcium draining” habits.

The Ultimate Calcium Mineral Formula® by Roex®

The Ultimate Calcium Mineral Formula® is one of the highest quality, most complete calcium and mineral formulas on the market today. It is a unique blend of minerals, including five different forms of calcium, with magnesium, zinc, potassium, vitamin D and trace minerals.

The five types of calcium (calcium citrate, calcium hydroxyapatite, calcium aspartate, calcium chelate and calcium lactate) added to our formula have high absorption rates, and therefore better assimilate into the body. Vitamin D has been added to further increase the absorption of calcium in the body. Another mineral included in the formula is potassium. Potassium is an essential mineral in human nutrition; the human body needs potassium to maintain fluid and electrolyte balance.*

Two additional mineral supplements found in The Ultimate Calcium Mineral Formula® are magnesium and zinc. Three forms of magnesium (magnesium oxide, magnesium aspartate, magnesium chelate) are included in the formula for improved absorption. Zinc is an essential element necessary for sustaining all life, and acts as an activator of certain enzymes that are important in the transport of carbon dioxide in blood.*

The Ultimate Calcium Mineral Formula® contains 150mg of silica, necessary for muscle, nerve and brain cells to handle calcium properly. It also contains boron and chromium. Boron is critical for the assimilation of minerals, and chromium helps support healthy pancreatic function and maintaining blood sugar levels already within the normal range.*

The Ultimate Calcium Mineral Formula® is available in powder form as well as tablets. The powder formula is a great alternative to swallowing tablets and comes in a delicious strawberry flavor.

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Original

Supplement Facts

Serving Size: 2 Tablets
Servings Per Container: 90

	Amount Per Serving	% DV
Vitamin D3 (as Cholecalciferol)	133 IU	33%
Calcium (as Calcium Chelate, Calcium Citrate, Calcium Hydroxyapatite and Calcium Lactate)	400 mg	40%
Magnesium (as Magnesium Oxide, Magnesium Aspartate and Magnesium Chelate)	200 mg	50%
Zinc (as Zinc Chelate)	6.67 mg	44%
Copper (as Copper Chelate)	0.67 mg	33%
Manganese (as Manganese Chelate)	1.67 mg	83%
Chromium (as Chromium Chelate)	66.67 mcg	56%
Molybdenum (as Molybdenum Chelate)	3.33 mcg	4%
Potassium (as Potassium Chloride)	33 mg	1%
Boron (as Boron Chelate)	1 mg	*
Silica (as Silicon Dioxide and Horsetail Extract)	50 mg	*

* Daily Value (DV) not established

DIRECTIONS: Take two (2) tablets three times daily.

OTHER INGREDIENTS: Cellulose, stearic acid, croscarmellose sodium, magnesium stearate and vanillin.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.