



# ROEX® BETA-SITOSTEROL

## FOR MEN AND WOMEN

The good news when it comes to cholesterol is that Beta-sitosterol can help control it. Beta-sitosterol is phytosterol or plant alcohol that is literally in every vegetable we eat. The bad news is that we just don't get enough of it. Unfortunately, the vegetables we do eat do not sufficiently supply us with the amount of beta-sitosterol our bodies need for it to accomplish the health benefits we require.

### ROEX BETA-SITOSTEROL'S ROLE IN CARDIO VASCULAR DISEASE

These sterols may play a role in lowering the risk of coronary heart disease by promoting the reduction of lipid concentrations (fats).

Roex Beta-sitosterol is a supplement you can take to reduce total and LDL cholesterol. It works by preventing the dietary cholesterol from being absorbed in the intestines where fat is digested. It also increases the flow of bile acids, which binds the cholesterol in the digestive track and excretes it in the feces.

- 1. Better cholesterol metabolism:** Cholesterol is more effectively metabolized or broken down by the liver when Beta-sitosterol is present. The specific liver enzymes which break down saturated fats are significantly more active.
- 2. Binding and excretion of dietary cholesterol:** Beta-sitosterol reduces the absorption of cholesterol in the digestive system by locking to the fat molecules that were eaten so it is excreted directly out of the body.
- 3. Blocking the re-absorption of circulating cholesterol:** Beta-sitosterol prevents the re-absorption of circulating cholesterol in the intestine walls.

There are three ways Roex Beta-sitosterol can reduce blood serum cholesterol levels.

### THE ROEX® BETA-SITOSTEROL FORMULA

Roex® Beta-sitosterol is a scientifically engineered formula, which contains 200 mg of Beta-sitosterol, plus 200 mg of two other plant phytosterols (campesterol and stigmasterol) per serving. Both men and women can benefit from the positive effects phytosterols have in reducing the risk of heart disease. In addition, men will receive enhanced prostate support with daily use of Roex Beta-sitosterol, Advanced Men's Formula®, and FP-63®.\*

### ROEX® BETA-SITOSTEROL:

- Supports a healthy heart\*
- Promotes healthy cholesterol
- Supports a healthy urinary tract\*

**Products containing at least 400 mg per serving of phytosterols, when consumed twice a day with meals for a total intake of 800 mg per day, as part of a diet low in saturated fat and cholesterol, may reduce the risk of coronary heart disease. Roex Beta-sitosterol contains 400 mg of phytosterols per serving.**

### Beta-Sitosterol

#### Supplement Facts

Serving Size: 1 Tablet  
Servings Per Container: 120

	Amount Per Serving	% DV
Beta-Sitosterol	200 mg	*
Other Phytosterols	200 mg	*
Campesterol		
Stigmasterol		

\*Daily Value not established

**DIRECTIONS:** Take one (1) tablet twice daily with meals. For best results, use regularly.

**OTHER INGREDIENTS:** Cellulose, dicalcium phosphate, stearic acid, silicon dioxide, croscarmellose sodium and magnesium stearate.

**WARNING:** Consult your physician prior to use if you are pregnant, nursing, have a medical condition or are taking medications. Not intended for children.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.